

Scouter Help

A guide for Scouter customers: how to manage your account, use each feature, and understand what's happening behind the scenes.

Last updated: June 2026

Product URL: scouterai.com

Support: support@scouterai.com

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1. Getting started

What Scouter AI is

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Essential only

Accept all

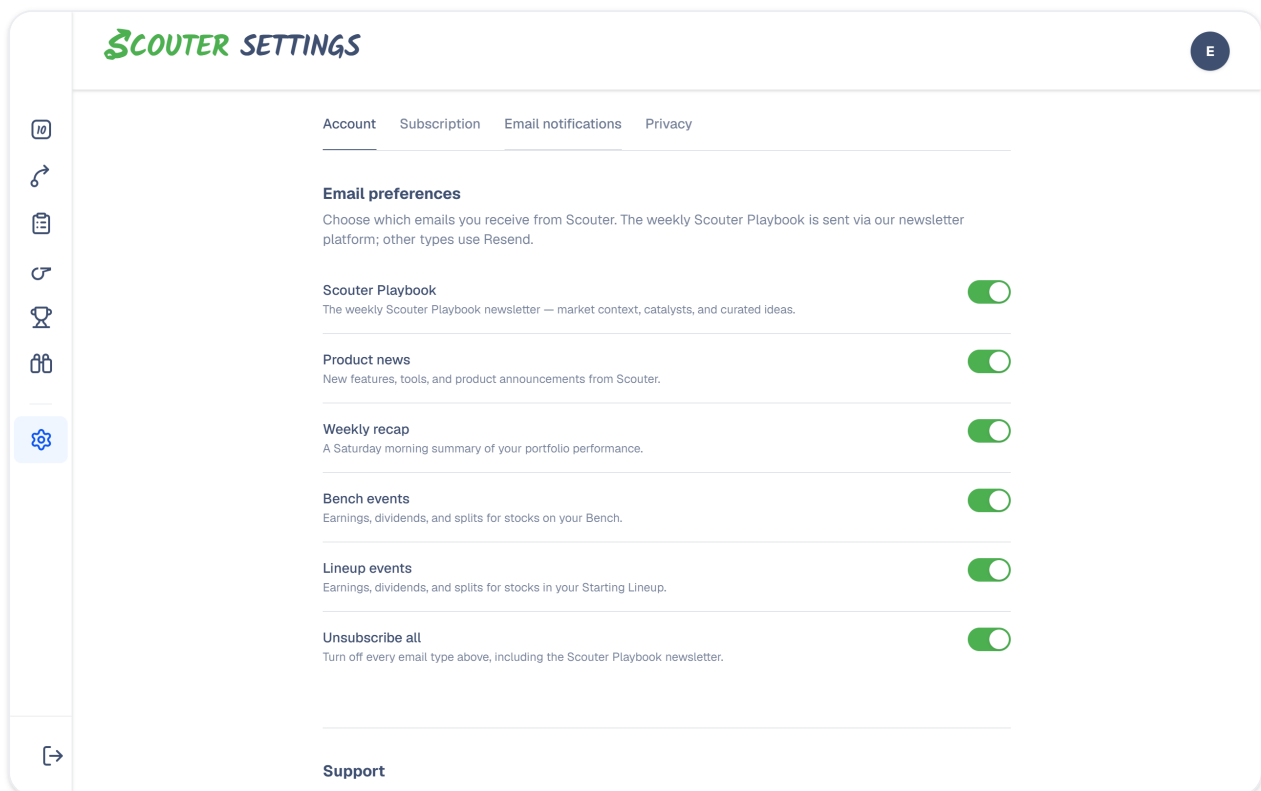
- Screen stocks quantitatively (and with natural language on Premium)
- Follow curated high-conviction trade setups
- Manage a portfolio watchlist with catalyst calendars

Scouter is **not** a broker, financial advisor, or order execution platform. It provides research and planning tools only.

Product explainer

For a visual walkthrough, see [How Scouter Works](#). For Expected Moves methodology, see [Expected Moves methodology](#).

2. Managing your account



Settings — account, billing, and email preferences

Everything in this section lives under [Settings](#). You must be signed in to access it — look for

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1. Visit scouterai.com and click **Sign up** or **Get started**.
2. Choose one of:
 - **Google** — sign in with your Google account
 - **Apple** — sign in with Apple ID
 - **Email** — create an account with email and password
3. After signup you're on the **Free** plan: 10 Expected Moves analysis credits per month and a 10-slot Bench watchlist.

Signing in

Use the same method you signed up with. Your session stays active across visits until you log out or clear cookies.

If you signed up with email and forgot your password, use the reset flow from the login screen, or go to **Settings** → **Account** → **Change password** once signed in.

Google users: Password changes are managed in your Google account (**Settings** → **Account** → **Manage your Google account**).

Logging out

1. Open **Settings**.
2. Click **Log out** (in the sidebar on desktop, or the account menu on mobile).

Your roster, saved screens, and subscription stay intact. Sign back in anytime with the same account.

Account tab

ITEM	WHAT YOU CAN DO
Email address	View the email tied to your account

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Subscription tab

Viewing your plan

Settings → **Subscription** shows your current plan:

STATUS	WHAT YOU'LL SEE
Free	“Free” — includes analysis credits; upgrade for unlimited analysis and portfolio tracking
Starter	“Starter” — \$8/month or Starter (annual)
Premium	“Premium” — \$19/month or \$190/year
Canceling	Plan name + “until [date]” and “Subscription will not renew”

Upgrading

1. Go to **Settings** → **Subscription** → **View plans**, or visit [Pricing](#).
2. Pick **Starter** or **Premium** (monthly or annual).
3. Complete checkout through Stripe.
4. Your plan updates automatically — no need to sign out and back in.

Updating payment method or billing interval

1. **Settings** → **Subscription** → **Update payment**.
2. You'll be redirected to the secure Stripe billing portal.
3. Update your card, switch between monthly and annual billing, or view invoices.

Canceling, downgrading, or pausing (paid plans)

1. **Settings** → **Subscription** → **Cancel or downgrade**.
2. Choose what you want:
 - **Switch to Free plan** — Keep paid access until the end of your billing period, then move to Free.
 - **Pause billing (3 months)** — Downgrade to Free for 3 months; Premium billing and access resume automatically afterward. You'll get email reminders before billing restarts. (*Monthly*

plans only)

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Free users can use **Settings → Subscription → Cancel** to deactivate their account and stop emails. You can reactivate later by signing in on the [reactivation page](#).

Email notifications tab

Settings → Email notifications controls which emails Scouter sends you. Toggle each type on or off:

EMAIL TYPE	WHAT IT IS	DEFAULT FOR NEW ACCOUNTS
Scouter Playbook	Weekly newsletter — market context, catalysts, and curated ideas	On
Product news	New features, tools, and product announcements	On
Weekly recap	Saturday morning summary of your portfolio performance	Off (opt-in)
Bench events	Earnings, dividends, and splits for stocks on your Bench	Off (opt-in)
Lineup events	Earnings, dividends, and splits for stocks in your Starting Lineup	On

Unsubscribe all turns off every email type above, including the Scouter Playbook. Your Scouter account and subscription are unchanged — only emails stop.

Unsubscribing from an email link

Most emails include a one-click unsubscribe link. That link takes you to a confirmation page. If the link is expired or broken, sign in and manage preferences under **Settings → Email notifications**.

Privacy tab

Settings → Privacy lets you control advertising cookies (Meta Pixel). Essential cookies for sign-in are always used.

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Contact us at support@scouterai.com for account, billing, or product questions.

3. Plans and what's included

PLAN	PRICE	BEST FOR
Free	\$0	Trying the product; limited deep analysis
Starter	\$8/mo or \$80/yr	Active traders who want unlimited analysis + portfolio tracking
Premium	\$19/mo or \$190/yr	Power users who want Top Ideas + AI screener

Feature comparison

FEATURE	LOGGED OUT	FREE	STARTER	PREMIUM
Trend Scores — totals & thesis	✓	✓	✓	✓
Trend Scores — headwinds/hype/catalysts columns	Signup required	✓	✓	✓
Trend Scores — detail modal + basket chart	Upgrade	Upgrade	✓	✓
Expected Moves — full AI analysis	Preview only	10 credits/mo	Unlimited	Unlimited
Starting Lineup (holdings + shares)	Demo	Locked	✓	✓
Bench watchlist	Demo	10 slots	Unlimited	Unlimited
Top Ideas (unblurred)	Blurred	Blurred	Blurred	✓
Shortlist — manual filters	Demo	✓	✓	✓
Shortlist — AI / natural language search	—	—	—	✓
Scouting Reports (premium posts)	Locked*	Locked*	✓	✓

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* Non-free users receive 10 Expected Moves credits per rolling ~1-month period.

- A credit is used when you **fully load** an Expected Moves analysis for a ticker you haven't unlocked yet this period.
- Re-opening the **same ticker** in the same period does **not** use another credit.
- When credits run out, you still see a lite view (past events, simplified schedule cards) but not full bull/bear targets or AI rationale.
- Spending a credit on a ticker also unlocks **catalyst details** for that ticker on your Starting Lineup / Bench feeds for the period.

4. Navigation

The left sidebar (desktop) or hamburger menu (mobile) links to core features:

PAGE	WHAT IT'S FOR
Trend Scores	Sector and theme sentiment
Expected Moves	Weekly grid and per-ticker analysis
Starting Lineup	Portfolio and Bench watchlist
Shortlist	Stock screener
Top Ideas	Curated trade setups (Premium for full detail)
Scouting Report	Research library
Settings	Account, billing, and email preferences

You can also reach [Pricing](#), [Case Studies](#), and [How Scouter Works](#) from the homepage footer.

5. Feature guides

Each section has **How to use** (step-by-step) and **How it works** (what's going on under the hood, in plain language).

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How to use

Browse the week grid

1. Go to [Expected Moves](#) without a ticker selected.
2. The Mon–Fri grid shows major catalyst picks for the current week.
3. Each cell shows the ticker, company name, catalyst tag, direction (bull/bear), and expected move %.
4. Click a pick to open the full analysis.

Analyze a specific stock

1. Search for a ticker from the Expected Moves header, or open a quote page such as [Apple \(AAPL\)](#) or [NVIDIA \(NVDA\)](#).
2. Review the header: company name, price, 1-year change, sector/industry (links to [Trend Scores](#)).
3. Use **Lineup** / **Bench** toggles to add the stock to your roster (tier limits apply).
4. Scroll through:
 - **Chart** — price history with catalyst markers and bull/bear projection arrows
 - **News** — AI-summarized headlines
 - **The Schedule** — upcoming and past catalyst event cards
 - **The Stats** — fundamentals (P/E, margins, consensus, ETF holdings, etc.)
5. Click stat cards for peer comparisons, institutional holders, earnings surprises, and more.

Free users: Watch the credits badge in the header. One credit is used when the full analysis page finishes loading for a new ticker this period.

How it works

What “Expected Move” means

For each upcoming catalyst, Scouter calculates a **Bull Target** and **Bear Floor** — the range the market is likely to trade in around the event. The model blends historical volatility, time to the catalyst, options-implied pricing where available, and AI synthesis of news, fundamentals, and event context.

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view, not whether the underlying research exists. If you’ve already unlocked a ticker this month, reopening it won’t use another credit.

What you see by plan

ELEMENT	LOGGED OUT / NO CREDITS	FREE WITH CREDIT	STARTER+
Chart projection arrows	Past events only	Full	Full
Schedule cards	Past events lite	Full for unlocked tickers	Full
Event descriptions & targets	Hidden or simplified	Full	Full

Trend Scores

Open [Trend Scores](#) from the sidebar.

Trend Scores — sector and theme sentiment table

How to use

1. Open **Trend Scores** from the sidebar.
2. Browse the table of themes/sectors with scores for **Headwinds**, **Hype**, **Catalysts**, and **Total** (0–30).
3. Use column filters:
 - Multi-select **Trend**, **Sector**, **Industry**
 - Score bands: Strong / Mid / Weak
 - Search the **Thesis** column
4. **Starter+**: Click a row to open the detail modal:
 - Full thesis with citations
 - Score breakdowns with bullet details
 - Catalyst calendar entries

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Logged-out users: Total and Thesis columns are visible; Headwinds/Hype/Catalysts require signup.

How it works

Trend Scores rate each market theme on three axes:

- **Headwinds** (0–10) — risks and negative forces
- **Hype** (0–10) — market enthusiasm and narrative momentum
- **Catalysts** (0–10) — near-term events that could move the theme

Total = Headwinds + Hype + Catalysts (max 30). Scores are updated regularly as market conditions change. Sector and industry tags link trends to Shortlist filters and Top Ideas.

Starting Lineup & Bench

Open [Starting Lineup](#) from the sidebar.

Starting Lineup and Bench — portfolio tracking

Lineup vs Bench — when to use which

Think of **Starting Lineup** as *positions you own* and **Bench** as *names you're watching*.

	STARTING LINEUP	BENCH
Best for	Stocks you hold (or plan to size soon)	Ideas, watchlist names, pre-earnings research
Share counts	Yes — drives portfolio value & allocation %	No
Portfolio chart	Included — catalysts overlaid on your holdings	Not included
Catalyst feed	Lineup events (earnings, dividends, splits)	Bench events
Typical workflow	Promote a name after you buy or decide on size	Add from Shortlist / Expected Moves while researching

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All logged-in tiers (Free: 10 slots total)

arch catalysts and expected moves. note the ticker to Starting Lineup and

enter share counts. If you exit a trade but want to keep watching the name, **demote** it back to Bench.

Why separate feeds? Lineup events are tied to money you have at risk — useful for position management. Bench events help you monitor setups before you commit capital, without cluttering your portfolio view.

How to use

Bench (all logged-in tiers)

- 1. Add tickers via the search/add control or from Expected Moves / Shortlist row actions.
- 2. Free plan: up to **10 Bench slots** total.
- 3. View price, daily change %, and actions (move, delete).

Starting Lineup (Starter & Premium)

- 1. Move tickers from Bench to **Starting Lineup** or add directly to Lineup.
- 2. Enter **share counts** — portfolio value and % allocation update automatically.
- 3. Open the **Portfolio Chart** modal to see price history with catalyst events for Lineup holdings.
- 4. Scroll the **Catalyst Feeds** — separate feeds for Lineup and Bench showing upcoming events.

Actions

ACTION	HOW
Add to Bench	Search bar or “Add to Bench” from other pages
Promote to Lineup	Move action (Starter+ only)
Demote to Bench	Move action
Edit shares	Click shares field on Lineup row (Starter+ only)
Remove	Delete action

Logged-out visitors see a demo portfolio.

How it works

Your Bench and Lineup are saved to your account and sync across devices when you’re signed in.

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Shortlist

Open [Shortlist](#) from the sidebar.

Shortlist — Intelligent Search with screen results

How to use

Manual screening (Free & Starter)

1. Open **Shortlist**.
2. Set filters across panels:
 - **Universe** — market cap, volume, sector, industry, index membership (S&P 500, Nasdaq-100, etc.)
 - **Valuation** — P/E, P/S, P/B, EV/EBITDA, PEG
 - **Fundamentals** — revenue growth, margins, ROE, debt/equity
 - **Dividends** — yield, payout ratio
 - **Momentum** — 1Y price change, vs 52-week high, beta, RSI
3. Run the screen and review results; columns expand based on active filters.
4. **Save search** to History for reuse.
5. Add rows to Bench or Lineup (Lineup requires Starter+; Bench respects Free cap).

AI search (Premium only)

1. Use the natural-language query box (text or voice).
2. Example queries: “Profitable SaaS under \$50B with earnings in the next 2 weeks” or “High dividend utilities with low debt.”
3. Scouter translates your question into quantitative filters (including catalyst filters when relevant).
4. Refine via chat; save searches to History.

How it works

Manual filters run against Scouter’s fundamentals database — fast, deterministic screening with no AI call required.

Premium natural-language search uses a separate AI assistant that interprets your question and

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Open [Top Ideas](#) from the sidebar.

Top Ideas — curated high-conviction setups

How to use

1. Open **Top Ideas** (Premium subscribers see full content; others see a blurred preview).
2. Scan the ranked table:
 - **Stock** — ticker and company (links to quote page)
 - **Event** — catalyst name and date
 - **Timeframe** — days to event
 - **Sector / Industry** — with trend-derived pills
 - **Current Price, Target, Floor**
 - **To Target** — % move to bull target
 - **Score** — risk-adjusted return
3. Filter by sector and industry.
4. **Premium:** Click a row for the detail modal (bull/bear probabilities, analysis text, key drivers, targets).

Non-Premium users can see the table shape and some columns but Stock and Event are blurred — visit [Pricing](#) to upgrade.

How it works

Top Ideas is a curated list of the highest-conviction setups from Scouter's market-wide Expected Moves scans. The **Score** column ranks ideas by risk-adjusted return — expected return to target, adjusted for how risky or volatile the setup is.

The list is refreshed on weekdays so you're seeing current catalysts, not stale picks.

Scouting Reports

Browse the library at [Scouting Report](#). Individual articles open from there (for example, any report card you click).

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3. Browse cards: title, excerpt, image, report type (scouting vs research).
4. Click an unlocked report to read the full article.
5. Locked reports show a paywall for Free users — upgrade to **Starter** or higher.
6. Some reports are free to read without a paid plan (marked as lead magnets on the card).

How it works

Scouting Reports are long-form research articles written and fact-checked by Scouter's editorial pipeline, with embedded charts and visuals. They're published on a schedule — not generated on the fly when you open them.

New reports may trigger a **new research** email if you have product emails enabled.

Stock Quote pages

Every US ticker has a shareable analysis page, for example [Tesla \(TSLA\)](#) or [NVIDIA \(NVDA\)](#).

How to use

Quote pages are the best way to share or bookmark Expected Moves analysis:

1. Open a quote page from search, a shared link, or any ticker link inside Scouter.
2. You get the same analysis as opening that ticker from [Expected Moves](#).
3. Quote pages also surface **week peers** — other tickers with catalysts the same week.

How it works

Quote pages and the Expected Moves hub use the same analysis view. The quote URL is optimized for search engines and social sharing (preview image, page title).

Case Studies

Visit [Case Studies](#) from the homepage or footer.

How to use

1. Open [Case Studies](#).

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